

Small Business is Big Business in Texas



TEXAS WORKFORCE COMMISSION
SERVING TEXANS THROUGH
28 LOCAL WORKFORCE BOARDS

Office of the Governor
Small Business Assistance



Location: Cowboy Stadium, Arlington, Texas

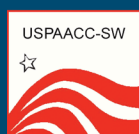
Date: Thursday, July 14, 2011

Time: 8:30 am (Registration) – 3:30pm.

Cost: \$20.00 - Lunch and Parking included

To Register go to www.arlingtontx.com.

For more info call 817-265-1911



Governor's Small Business Forum - Agenda

8:30 – 9:00

Registration

9:00 – 9:15

Welcome

- Wes Jurey, President & CEO, Arlington Chamber of Commerce
- Judy McDonald, Executive Director, Workforce Solutions for Tarrant County
- **Welcome from the Governor's Office** Malcomb Gardner
- **Governor's Video Message**

9:15 – 10:00

- "Keynote Presentation" TechComm – Wes Jurey

10:00 – 11:30

Texas Workforce Commission

- Jason Vaden
- Diane Mosley
- Sal Adamski

11:30 – 12:00

Break - Networking

12:00 – 1:00

Lunch

- Keynote Speaker – Hope Andrade, Texas Secretary of State
- Awards

1:00 - 1:30

Break - Networking

1:30 – 3:30

Break Out Sections

Afternoon Breakout Topics:

Each Topic will be presented twice:

1:30 – 2:15pm 2:30 – 3:15pm.

- "Step by Step" Developing a Business Plan for Your Small Business.
- "The Marketing Maze" Connecting Technology and Social Media to Your Marketing Strategy
- "Riches in Niches" Growing Your Small Business by being Unique, Not Cheap!
- "Keep it Simple..." - Your GPS on Government Contract & Procurement
- "Show Me The Money!" Financing your Small Business in a Challenging Financial Market.

American Sign Language, Spanish, and Vietnamese translation services will be provided during the plenary sessions of the forum.